



## Instructions for Dog Sponsorship for City Dogs Rescue

The dog sponsorship is a new fundraising idea for City Dogs Rescue (CDR) through [youcaring.com](http://youcaring.com). Instead of getting presents for your birthday, you can ask people to donate in a dog's name to CDR. Or instead of getting knick knacks for your anniversary, you can ask people to help you raise money to save dog's from rural shelter so they can celebrate their own anniversaries after they've been adopted.

### Ideas for dog sponsorships include:

- Birthdays
- Anniversaries
- Children's fundraising for charity (Girl Scouts, Boy Scouts, etc.)
- Community Service

### Instructions for setting up fundraising website:

- Go to <http://www.youcaring.com/> and set up a user ID and password
- Choose a dog or dogs that you would like to sponsor
- Beneficiary: City Dogs Rescue
- Goal Amount: Determine the amount you would like to raise (this can be changed later)
- Deadline: Determine your own deadline
- Identify your fundraiser: This is the name of your fundraiser
- Organizer: Your Name
- Category: Pet Expenses

1832 18th St. NW, Washington, DC 20009

[info@CityDogsRescueDC.org](mailto:info@CityDogsRescueDC.org) • [CityDogsRescueDC.org](http://CityDogsRescueDC.org)

City Dogs Rescue has federal tax exemption under Section 501(c)(3) of the Internal Revenue Code, effective as of September 21, 2011.

- Upload a picture or pictures of your dog and write a description as to why you want to raise funds.
- Example: *This year for my birthday, my wish is to save a life. The life I have chosen is that of a shelter dog, who, without our help, will not live to see his next birthday. For the month of July, instead of getting me a present, buying me lunch, or taking me out for drinks for my birthday, I would like you to instead put that money to better use and donate in my name to this dog.*

*This is Gatsby, a yellow lab down on his luck. He was found by the side of the road in rural North Carolina hanging on for life. The volunteers say he is very gentle, sweet, and good with other dogs. He smiles and wags his tail every time a person walks by his cage. Won't you help me help Gatsby make it out of the shelter and into a forever home?*

*All donations are tax deductible as City Dogs Rescue is a 501(c)(3). Funds will be used for medical care, shelter fees, transportation, and other operating expenses for all dogs under City Dogs care.*

*<http://www.citydogsrescuedc.org/>*

- Write your story and then proceed to Payment Portal. Note that you can go back and edit/add photos and text later.

## Payment Portal

- PayPal Type: Business
- PayPal email: [info@citydogsrescuedc.org](mailto:info@citydogsrescuedc.org)
- Organization Name: City Dogs Rescue
- After completing payment steps a message will come up on home page that reads: *"We are unable to verify PayPal business accounts at this time. However, your fundraiser is still active and ready to accept donations!"* This is normal. Options below may or may not come up at this time.
- Beneficiary: City Dogs Rescue
- Organizer: you

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- Add a goal amount and a deadline and verify your details and then share away on Facebook, Twitter and email.

Please note that funds may not go specifically to that dog but will instead go to other dogs, medical care, transport fees, etc. The dog(s) is more of just a face to put with the effort for this particular fundraising effort. As such, at the bottom of your description, please make sure to use this text:

*All donations are tax deductible as City Dogs Rescue is a 501(c)(3). Funds will be used for medical care, shelter fees, transportation, and other operating expenses for all dogs under City Dogs care.*

Be sure not to flip back and forth between pages when you are setting up your fundraiser. Save and use the “manage my fundraiser” or “edit” options. Flipping back and forth will result in multiple fundraisers being created.

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